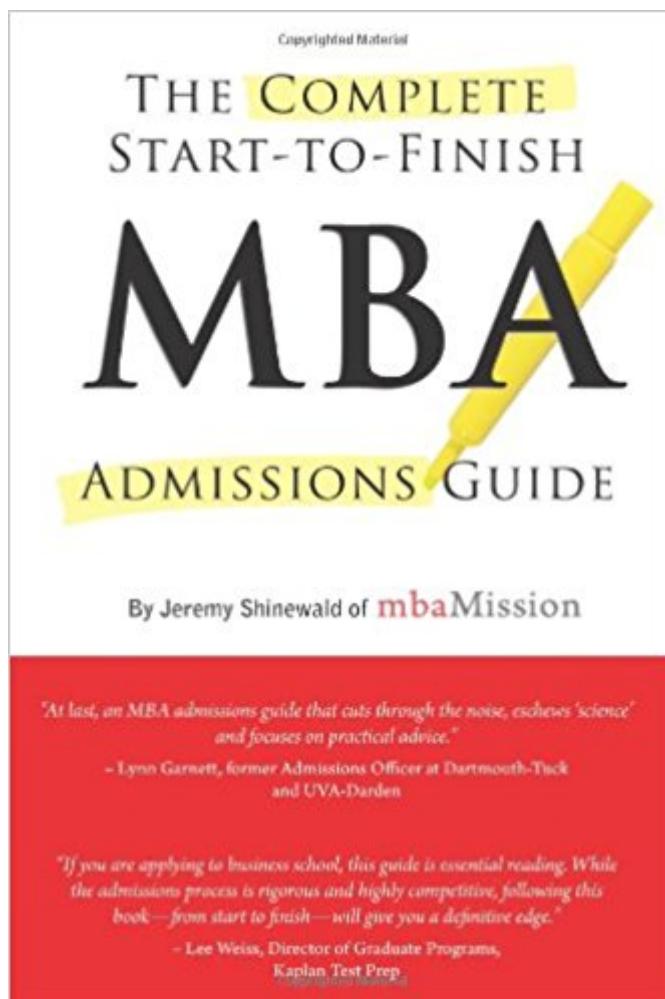


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# Complete Start-to-Finish MBA Admissions Guide



## Synopsis

The Complete Start-to-Finish MBA Admissions Guide provides practical advice and exercises to help students differentiate themselves from other MBA applicants and grab that coveted acceptance letter. The MBA admissions process is fiercely competitive, yet success can be remarkably simple: differentiate yourself from a sea of applicants and gain that coveted letter of acceptance. But how do you discover your unique attributes? How do you create an application that will ensure you truly stand out from the pack? The Complete Start-to-Finish MBA Admissions Guide, 2nd Ed. is filled with exercises and examples that take you step by step through the entire MBA admissions process. Our guide includes chapters on the following:

- \* Long-term planning to ensure a competitive candidacy
- \* Creative brainstorming to build a foundation for standout essays
- \* Writing dynamic personal goal statements and essays
- \* Drafting an eye-catching and results-driven resume
- \* Obtaining compelling and supportive recommendations
- \* Preparing for a persuasive and effective interview (including 100 potential interview questions)

## Book Information

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## Customer Reviews

Prior to founding mbaMission, Jeremy was the sole speechwriter for the Ambassador of Israel to the United States, for whom he wrote more than 70 policy addresses. As his speeches were being published in the Washington Post, Washington Times and other major international media outlets, Jeremy was also laying the foundation for mbaMission, helping a small number of applicants gain acceptance to top-tier MBA programs each year. Jeremy was admitted to several top domestic and

international MBA programs himself and ultimately became one of the youngest members of his class at the University of Virginia's Darden School of Business, where he was an admissions interviewer, wrote a Business Ethics case and was chosen by his peers to be Class Graduation Speaker. After graduation, Jeremy formally established mbaMission and has subsequently provided admissions consulting services to applicants from the United States and more than 30 other countries on six continents. Jeremy is a past member of the Board of Directors of the Association of International Graduate Admissions Consultants (AIGAC), an organization committed to upholding the highest standards of ethical practices in MBA advisory services, and was Co-Chair of the 2009 AIGAC Conference at Columbia Business School.

Useful information and, also, instructions for ascertaining additional information online.

clear & concise

Very detailed, well written, and informative book for individuals who are serious about applying to top MBA programs. It came with a free consultation from the author, which I am very excited about using!

very helpful, keeps things simple. I would recommend getting GMAT out of the way the year before the summer time though. After GMAT, everything else is easy with this book.

If you are considering applying to any MBA program, this is by far the most valuable and relevant guide I have come across (and I've come across many)! Very easy to read, this helped me get into the school of my choice and I still find myself referencing it. I have bought copies for my friends who are either applying or considering applying and they agree as well. Don't hold back, this really is a complete guide and the only book I actually used while applying to MBA programs.

This book is undoubtedly the most useful resource I found while applying to business school. It is written extremely concisely and it is laid out very logically. The book is broken out into various components of the application process and timeline, which makes it helpful to use as you navigate through the process. The writer debunks a lot of myths about the application process and really helped me tailor my applications to the various schools to which I applied. I strongly recommend this for anyone who is applying to business school.

This was a fantastic book. It was particularly helpful on the essays and the best way to shape your thoughts into a cohesive story. I believe that the book played a significant role in getting me interviews at two top 12 schools with hopefully more to come. I would wholeheartedly recommend this book and at it's current price it isn't too expensive...Also recommend checking out the specific school guides.-J

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